



MEMORANDUM

TO: Cannabis Regulatory Commission Board

FROM: Jeff Brown, Executive Director

SUBJECT: Name Change Requests

DATE: [DECEMBER 7, 2023](#)

Background: On September 15, 2023, Bakula Patel of Decades Dispensary, LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on September 15, 2023, evidencing their change of name from Decades Dispensary, LLC to Deka Cannabis LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Decades Dispensary, LLC’s conversion application for an annual Class 5 Retailer license was approved by the Board of Commissioners on June 1, 2023.

On September 27, 2023, Khaled Madin, Esq., attorney for Elevated Essence, LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on September 19, 2023, evidencing their change of name from Elevated Essence, LLC to Herb’s Premium Dispensary, LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Elevated Essence, LLC was awarded its annual Class 5 Retailer license by the Board of Commissioners on April 13, 2023.

On October 10, 2023, Jenna Griffith, Managing Member of Goldfinch Wellness LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on October 10, 2023, evidencing their change of name from Goldfinch Wellness LLC to The Green Pony Dispensary LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Goldfinch Wellness LLC was awarded its annual Class 5 Retailer license by the Board of Commissioners on August 18, 2023.



On September 29, 2023, Michelle Jacobs, Owner of Lemon 22, LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on September 26, 2023, evidencing their change of name from Lemon 22, LLC to Lemon 22 Dispensary, LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Lemon 22, LLC was awarded its annual Class 5 Retailer license by the Board of Commissioners on August 18, 2023.

On March 2, 2023, Michael McQueeney, Esq., attorney for High Street Wellness LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on March 1, 2023, evidencing their change of name from High Street Wellness LLC to High Street Dispensary LLC. This is a full name change and not an amendment to utilize a “doing business as”.

High Street Wellness LLC was awarded a Class 5 Retailer annual license by the Board of Commissioners on September 8, 2022.

On March 30, 2023, through the NIC Licensing Portal, Wellness for Sale, LLC submitted a request along with the amended Certificate of Formation issued by the Division of Revenue and Enterprise Services validated on February 28, 2023, evidencing their change of name from Wellness for Sale, LLC to Hashery, LLC. This is a full name change and not an amendment to utilize a “doing business as”.

Wellness for Sale, LLC was awarded a Class 5 Retailer annual license by the Board of Commissioners on October 19, 2023.

Authority: Adult Use cannabis business applicants and licensees are subject to the Personal Use Cannabis Rules set forth in N.J.A.C. 17:30. To establish a consistent process for applicants and licensees to request changes to their application, they have been informed that they must follow N.J.A.C. 17:30-9.2 which is the designated subchapter for “Changes to license applicant or license holder; approval and notice; provisional approval”.



17:30–9.2 Changes to license applicant or license holder; approval and notice; provisional approval

(a) Cannabis business license holders shall submit an application for an amended license, along with the applicable fee, if any, pursuant to N.J.A.C. 17:30–7.17, for the following material changes, a change:

1. In ownership, which shall include:

i. Addition or removal of owners or passive investors;

ii. Change in license holder entity structure, including any related mergers, acquisitions, or creation of new related entities;

iii. Change in ownership structure or ownership interest that results in a change of owner, pursuant to N.J.A.C. 17:30–9.3; and

iv. Any other changes to the ownership and financial information provided to the Commission pursuant to N.J.A.C. 17:30–7.10 and 7.13;

2. Of management services contractor and the terms of any management services agreement; pursuant to N.J.A.C. 17:30–6.9;

3. Of financial source and the terms of a financial source agreement (FSA) pursuant to N.J.A.C. 17:30–6.10;

4. Of location;

5. Of modification of capacity, physical plant, or premises; or

6. Of name of the cannabis business.

(b) Failure to seek approval for such material changes pursuant to (a) above may result in sanctions upon the license holder pursuant to N.J.A.C. 17:30–17, including civil penalties, or suspension or revocation of any license issued to the license holder.

REQUESTS:

DECADES DISPENSARY LLC

Proposed New Name: Deka Cannabis LLC



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| SUBMISSION | Letter w/ Request | Yes |
| | Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services | Yes |

ELEVATED ESSENCE LLC

Proposed New Name: Herb's Premium Dispensary LLC

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| SUBMISSION | Letter w/ Request | Yes |
| | Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services | Yes |

GOLDFINCH WELLNESS LLC

Proposed New Name: The Green Pony Dispensary LLC

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| SUBMISSION | Letter w/ Request | Yes |
| | Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services | Yes |

LEMON 22 LLC

Proposed New Name: Lemon 22 Dispensary LLC

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| SUBMISSION | Letter w/ Request | Yes |
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| | Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services | Yes |
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HIGH STREET WELLNESS LLC

Proposed New Name: High Street Dispensary LLC

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| SUBMISSION | Letter w/ Request | Yes |
| | Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services | Yes |

WELLNESS FOR SALE

Proposed New Name: Hashery, LLC

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| SUBMISSION | Letter w/ Request | Yes |
| | Filed Amendment with NJ Dept of Treasury, Division of Revenue and Enterprise Services | Yes |

RECOMMENDATION: Staff recommends approval of these requests to amend the cannabis business licenses of the above-referenced license awardees pursuant to N.J.A.C. 17:30-9.2. The Office of Compliance and Investigations requires, pursuant to N.J.A.C. 17:30-7.10, submission of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Enterprise Services, including any submitted amendments thereto. The applicants have provided the requisite certificate amendments.



There are no fees associated with the name change amendment under the regulations.